

WOMENforINDIA Foundation is an endeavor led by a woman and a team of young generation change makers, who aspires to see India as a clean and green nation. She is optimistic for India becoming a "Sone ki chidiya" where every citizen is prosperous and happy. An avid reader and traveler, her interest in sustainable development made her incorporate WFI foundation. WFI Foundation is a growing team of change makers and environment-conscious young generation entrepreneurs. We are is working on Sustainable development goals as mandated by the United Nation. The primary focus areas are SDG#3 "Good Health and Well-being, SDG#5 Gender Equality, SDG#6 "Clean Water and Sanitation", and SDG#11 "Sustainable Cities" SDG#13 "Climate Action" and GOAL 14: Life Below Water. We are a non-profit, think tank, dedicated to strengthening the amalgamation of traditional Indian values and latest technology. WFI Foundation advocates policies that lead to higher levels of transparency in the growth of our country. We play a crucial role in educating Indian women, students, adults on the role they can play in making our society a better world to live in every aspect. WFI Foundation is an attempt to include Indian women in spearheading mainstream awareness on matters that are related to the overall development of India as a sustainable society. Every Indian is our member and is welcome to share their opinion on matters of our concern.

Activities

WOMENforINDIA Foundation

## Our programs on Swachh Bharat

Working on the Vision of our Honorable PM, Mr Narendar Modi. WOMENforINDIA is working tirelessly on Swachh Bharat to make India a cleaner and Greener nation.

Sensitizing 70 students and 20 faculty members of "Jaipuria School of Business". Was honored by the Dean, Dr Timira Shukla.

Feb 2019



Sensitizing 80 students and 10 faculty members of "Jaipuria School of Business" Was honored by the Chairman Dr Mahapatra.

March 2019



Sensitizing 25 students and 3 faculty members of "OP Jindal University". The discussion was attended by Prof Arnab Bose.

March 2019





Talking to almost 80 developers and testers of "ISHIR technologies" in Noida. CEO, Chetan and HR Head, Shilpi were very welcoming and open to ideas.

March, 2019



Last leg of discussions with 11 key faculty members of "O P Jindal University" April 2019



Discussing with almost 20 students of Bennett University on how "Young Generation Entrepreneurs" could change the "Socio-entreprise model" in India. April, 2019

# Our programs on Swachh Bharat

Enabling educational institutes to become sustainable through 3R's (Reduce, Reuse, Recycle), waste segregation and water and energy conservation.

Students of "Jaganath International School", New Delhi, pledging to Swachh Bharat Abhiyan. April, 2019



Students of "Govt Boys Senior Secondary School, Kamla Nagar,being sensitized on "Swachh Bharat" April, 2019



Our work was acknowledged by the principal of "Govt Boys Senior Secondary school" on Swachh Bharat and its importance"

April, 2019



Sensitizing 103 Students of "Govt Boys Senior Secondary School, Rohini on "Swachh Bharat" April, 2019





#### Our programs on Jal Shakti Abhiyan

Working on the Vision of our Honorable PM, Mr Narendar Modi. WOMENforINDIA is working tirelessly on Swachh Bharat to make India a cleaner and Greener nation.

Sensitizing students of Mother Teresa Group of college on "Swachh Bharat" April, 2019



Round-table discussion with young girls of a Govt College in Secunderabad on "Role of women in attaining Swachh Bharat" April, 2019



Sensitizing students of Srinidhi College on "Swachh Bharat and its importance" April, 2019





Sensitizing 250 students of **"Govt College"**, Hyderabad. April, 2019



Sensitizing 150 students and 5 faculty members of **"Tirumala Engineering College"**, Hyderabad. April, 2019



Sensitizing 250 students and 15 faculty members of "Geetanjali College of Engineering", Hyderabad.

April, 2019

WFI

# Skilling Women

WomenEmpowerIndia is our initiative to skill rural women on making an earning through skilling them.

WOMENforINDIA skill rural women. We help them plan and make a Self-Help group and train them on various skills.

We have trained almost 2000 women till date from Uttarakhand and Uttar Pradesh.

These women are now earning almost 7500/- per month.













Various products made by these women includes:

- LED lights
- Diwali lights
- Christmas lights
- Candles
- Paper upcycled products
- Natural dyes
- Upcycled products from Handloom Denim



## WomenEmpowerIndia Series

WEI Series is an initiative of WFI which empowers women by fostering their innovative ideas for business propositions. We at WFI provide required knowledge and support by hand-holding them through different entrepreneurial issues.

A program on "Transforming Leadership" at India Habitat Center.

- · Challenges in Entrepreneurship
- · Role of AI in new ventures
- · Who is a women Entrepreneur?
- · Funding and VC scenario for WE April, 2019



A program on "A complete Guide to your Business Plan" at India Habitat Center.

- · Essentials of a Business Plan
- . Projections and must-haves in a Business Plan July, 2019



A program on "Creating respectful workplaces for Women" at the US Embassy.

- · POSH
- · Metoo

September, 2019



Green Hotel and Sustainable Tourism Summit was conducted by WFI Foundation at IHC on 8th Nov'19. This summit talked about the best practices in hotel and tourism industry to make it sustainable and how women could contribute to it. Nov'19



# **Awareness Programs**

WOMENforINDIA conducts several awareness programs at prime locations in Delhi, to spread mass awareness on critical issues.

Nukkad Natak at Rajiv chowk Metro station on "Water Conservation" Aug, 2019

Nukkad Natak at Connaught Place, (CP) on "Water Conservation" Sep, 2019

Poster competition in schools on **"Jal Shakti Abhiyaan"** Aug, 2019









**Swachhta Abhiyan** in different DDA parks with awareness programs. May, 2019



Installing separate dustbins in the government school in Gurgaon. Inspiring students on the importance of **Waste Segregation**.
August, 2019

Massive Tree plantation drives in govt schools all across Delhi/NCR, to make the environment Clean and Green.
July- Sept, 2019





# **Awareness Programs**

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Cloth bags painted by students with inspirational messages.
July, 2019

Making of vertical gardens from plastic waste.
March, 2019

Plastic recycle activity with students of govt school.
July, 2019









Painting of a wall of an orphanage by school students Aug, 2019



Students pledging not to use SIngle Use Plastic. July, 2019



Students painting a wall of a community center in Himachal. July, 2019



# **Awareness Programs**

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Plogging by the students of The Indian School, Sadiq Nagar. July, 2019



A student speaking to old people in the park on the importance of Swachh Bharat. July, 2019



Best Poster on Swachh Bharat made by a government school student. August, 2019

Before and after Swachhta Abhiyan July and Aug, 2019







# Massive plogging drives

**WOMENforINDIA** conducts several initiatives at prime locations in India on Swachh Bharat



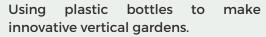
Plogging by the students of various schools on 2nd Oct for collecting plastic waste.



Awareness program for people on the harms of Single Use Plastic.



**Alternates to Single Use Plastics** 









#### Green Hotels

WOMENforINDIA is dedicated to strengthening the amalgamation of traditional Indian values and latest technology. WFI is working on a concept called "Green Hotel Program". We work on the vision of sustainability and Sustainable Development Goals of the United Nation. Green Hotel Program is an innovative program which aims at reducing the C-footprint of hotel industry by making small but significant changes. Watch here..













# Green Hotel and Sustainable Tourism Summit

WOMENforINDIA conducted a big summit with industry experts from Hotel and tourism industry who spoke of the best practices and role of women in achieving them.







The two panel discussions were on:

- 1) Why is it important for hotels to go green?
- 2) Sustainable tourism and role of women in achieving it.

Our panelist deliberated on the above topics. few important observations came up which were highlighted.

They shared the best practices adopted by the industry as well as the challenges that the industry was facing.

Our founder, Ms Shalini Goyal Bhalla, shared how India is going to witness an increase in both domestic as well as international tourism in the coming years. She highlighted the increasing gap between supply and sustainable supply in the industry.





#### **Our Patrons:**





















































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